



3667 MAIN STREET COLLEGE PARK, GEORGIA 30337

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**WORKSHOP SESSION
COLLEGE PARK CITY COUNCIL
NOVEMBER 18, 2024**

This will be an in-person meeting that will also broadcast via [Facebook Live](#), and [YouTube Live](#).

A Workshop Session of the Mayor and City Council of the City of College Park shall be held on Monday, November 18, 2024, at 6:00 p.m. in the Council Chambers in the City Hall Complex, 3667 Main Street, College Park, to discuss the following item(s):

1. Discussion on the proposed City of College Park City Wide Events from Director of Recreation & Cultural Arts Michelle Johnson.
2. Presentation from TRANE Technologies: Energy Savings Performance Contracting - Creating Sustainable & Resilient Communities. Presented by Walter Reid and Thomas Brown. Sponsored by Dr. Emmanuel Adediran.

Signed by:

City Manager, Dr. Emmanuel Adediran

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**CITY OF COLLEGE PARK
 COUNCIL AGENDA MEMO (CAM)
 WORKSHOP SESSION**

DOC ID: 11578

TO: Honorable Mayor and Council Members

FROM: Dr. Emmanuel Adediran, City Manager Signed by:
City Manager, Dr. Emmanuel Adediran
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DATE: November 14, 2024

TITLE: Discussion on the proposed City of College Park City Wide Events from Director of Recreation & Cultural Arts Michelle Johnson.

RECOMMENDATION:

Approve proposed City of College Park 2024-2025 City Wide events presented by Recreation and Cultural Arts Department.

BACKGROUND:

Each year the College Park Recreation and Cultural Arts Department hosts annual city-wide events. The events include the Senior Thanksgiving Luncheon which is a luncheon celebration for our seniors in College Park. For the holiday events the department host the annual Light Up College Park and the Tinsel Trail which is a collaboration with College Park Main Street Association (CPMSA). The annual Christmas Parade is a celebration down Main Street in which is coordinate with the College Park Police Department who coordinates with Georgia Department of Transportation on approval for road closure for the date and time. For the event Santa Coming to Town the department coordinates with both the College Park Fire and Police Departments for the need of a fire truck and police escort for Mr. and Mrs. Claus, officials and staff to caravan throughout the city spreading holiday joy through the community. The proposed dates are as follows:

City Wide Holiday Events 2024	Date	Location	Budgeted Amount
Senior Thanksgiving Luncheon	Thursday,	Tracey Wyatt	\$ 5000

	November 21 st	Complex	
Light-Up the City and Tinsel Trail	Monday, December 2 nd	City Auditorium Lawn	\$ 5000
Christmas Parade	Saturday, December 7 th	Main Street	\$ 5000
Santa is Coming to Town	Saturday, December 14 th	College Park Area	\$ 3000

The Recreation & Cultural Arts Department with the Cultural Arts Committee has continued to expand city-wide cultural arts programming. With the continued support of funding from the city budget and Fulton County Arts and Culture (FCAC) 2024 grant award of \$ 24,500 the department works to offer more cultural arts celebration for the community. The cultural events include for approval is for the Black History Month Program and the Juneteenth Celebration Parade and Festival. The proposed dates are as follows:

Cultural Arts 2025	Date	Location	Budget Amount
Black History Month Program	Sunday, February 2 nd (the date is based on availability of the GICC)	GICC	\$ 20,000 (\$10,000 from City/\$10,000 FCAC Grant)
Juneteenth Celebration Parade & Festival	Thursday, June 19 th	Main Street & City Auditorium Lawn	\$20,000 (\$10,000 City/\$10,000 FCAC)

For the 2024 Black History Program, Mayor and Council approved additional funding for food for the historic event in the amount of \$ 15,000 in which is not in the current budget for this event.

BUDGETED ITEM:

These city-wide special holiday events are budgeted items in the Recreation and Cultural Arts for programming. In the future there may be a need to request for additional funding for food for the Black History Program if needed due to there is no

dietary budget in the Recreation and Cultural Arts Department.

STRATEGIC CONNECTION:

This project supports the City of College Park Strategic Plan Goal II: Quality of Life:

1. Advance ways to increase community collaboration and implement initiatives to become “One” College Park.
3. Improve the recreation and parks system so that it better aligns with the goals and needs of the community.
4. Increase participation in community activities including conferences, recreation, arts, crafts, festivals, and cultural experiences at the GICC, Gateway Arena and throughout College Park.

Attachments

RCA Holiday Events 2024 (JPG)

City of College Park - City Wide Events 2024-2025 - UPDATE (PDF)

Prepared by: Michelle Johnson
Department Director: Michelle Johnson, Director of Recreation & Cultural Arts

Review:

Michelle Johnson	Pending	
Yanous Barner	Pending	
City Clerk	Pending	
City Manager's Office	Pending	
Mayor & City Council	Pending	11/18/2024 6:00 PM

COLLEGE PARK
GEORGIA

COLLEGE PARK



RECREATION &
CULTURAL ARTS

Holiday Special Events

Proposed Dates 2024

LIGHT UP THE CITY & HOLIDAY TINSEL TRAIL CPMSA

MONDAY, DECEMBER 2, 2024 | TIME: 6:00 PM – 8:00 PM

LOCATION: COLLEGE PARK AUDITORIUM – LAWN AREA

48TH ANNUAL COLLEGE PARK CHRISTMAS PARADE

SATURDAY, DECEMBER 7, 2024 | TIME: 9:30 AM – 11:00 AM

LOCATION: MAIN STREET, COLLEGE PARK

PARADE ENTRY DEADLINE MONDAY, NOVEMBER 4, 2024

SANTA'S COMING TO TOWN

SATURDAY, DECEMBER 14, 2024 | TIME: 9:00 AM – 4:00 PM

LOCATION: COLLEGE PARK AREAS

For more information please visit www.collegeparkrca.com



CITYWIDE EVENTS 2024-2025

Trunk or Treat and Haunted House – Friday, October 25, 2024

Location: Tracey Wyatt Recreation Complex

Time: 6:00 pm – 9:00 pm

51st Annual Senior Thanksgiving Luncheon – Thursday, November 21, 2024

Theme: “Masquerade”

Location: Tracey Wyatt Recreation Complex

Time: 11:30 am – 1:00 pm

HOLIDAY SPECIAL EVENTS 2024

30th Light Up the City & Holiday Tinsel Trail CPMSA - Monday, December 2, 2024

Location: College Park Auditorium – Lawn Area

Time: 6:00 pm – 8:00 pm

Tree lighting ceremony and holiday spectacular performances.

48th Annual College Park Christmas Parade - Saturday, December 7, 2024

Theme: “Georgia on My Mind”

Grand Marshal: TBA

Location: Main Street, College Park

Time: 9:30 am – 11:30 am

Parade participants will start lining up at College St. and Yale Ave.

Section A–Truist Bank (3857 Main Street)

Sections B & C – John Wesley Ave (College Park Regional Health Center- 1920 John Wesley Ave.)

Santa’s Coming to Town - Saturday, December 14, 2024

Location: College Park Areas

Time: 9:00 am – 4:00 pm

CULTURAL ARTS 2025

Black History Month Program – Sunday, February 2, 2025

Location: GICC Salons 5-8

Time: 2:00 pm – 4:00 pm

Women's History Month Program/Wine Stroll – March 13, 2025

Location: College Park Auditorium – Lawn Area

Time: 6:30 pm – 8:00 pm

Seniors by Seniors/Older Americans Month

Location: Tracey Wyatt Recreation Complex

Thursday, May 22, 2025

11:00 am-12:30 pm

City of College Park



Juneteenth Celebration: Parade & Festival - Thursday, June 19, 2025

Time: 10:00 am – 8:00 pm

Parade participants will start lining up at College St. and Yale Ave.

Section A–Truist Bank (3857 Main Street)

Sections B & C – John Wesley Ave (College Park Regional Health Center- 1920 John Wesley Ave.)

Festival: Phillips Park BIDA 18 acres or College Park Memorial Commons

SPRING CITYWIDE EVENTS 2025

Annual Easter Egg Hunt - Thursday, April 17, 2024

Location: Bill Badgett Stadium – Field Area

Time: 10:30 am – 12:00 pm

Children ages 3-6 will explore the GREAT Bill Badgett Stadium searching for eggs, treats, and 10 hidden golden eggs throughout the football field! A surprise visit from the Easter Bunny caps off the event.



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**CITY OF COLLEGE PARK
COUNCIL AGENDA MEMO (CAM)
WORKSHOP SESSION**

DOC ID: 11580

TO: Honorable Mayor and Council Members

FROM: Dr. Emmanuel Adediran, City Manager

Signed by:
City Manager, Dr. Emmanuel Adediran
FA8A48ADAE24433...

DATE: November 11, 2024

TITLE: Presentation from TRANE Technologies: Energy Savings Performance Contracting - Creating Sustainable & Resilient Communities. Presented by Walter Reid and Thomas Brown. Sponsored by Dr. Emmanuel Adediran.

Attachments

Presentation - Energy Savings Performance Contracting (PPTX)

Prepared by: Melanie Stephens

Department Director: Dr. Emmanuel Adediran, City Manager

Review:

Emmanuel Adediran Pending

City Clerk Pending

City Manager's Office Pending

Mayor & City Council Pending 11/18/2024 6:00 PM



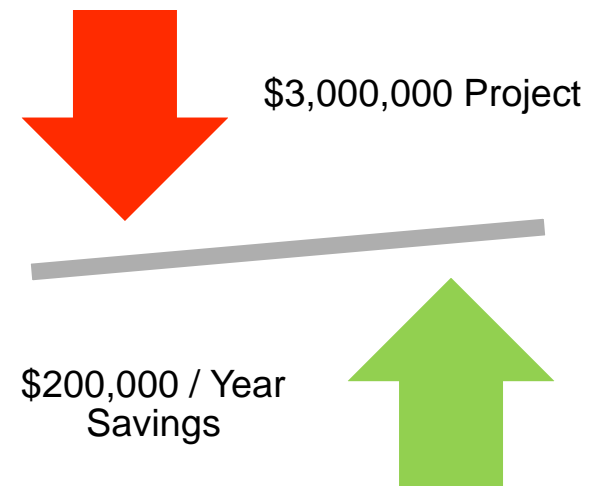
Energy Savings Performance Contracting

Creating Sustainable & Resilient Communities

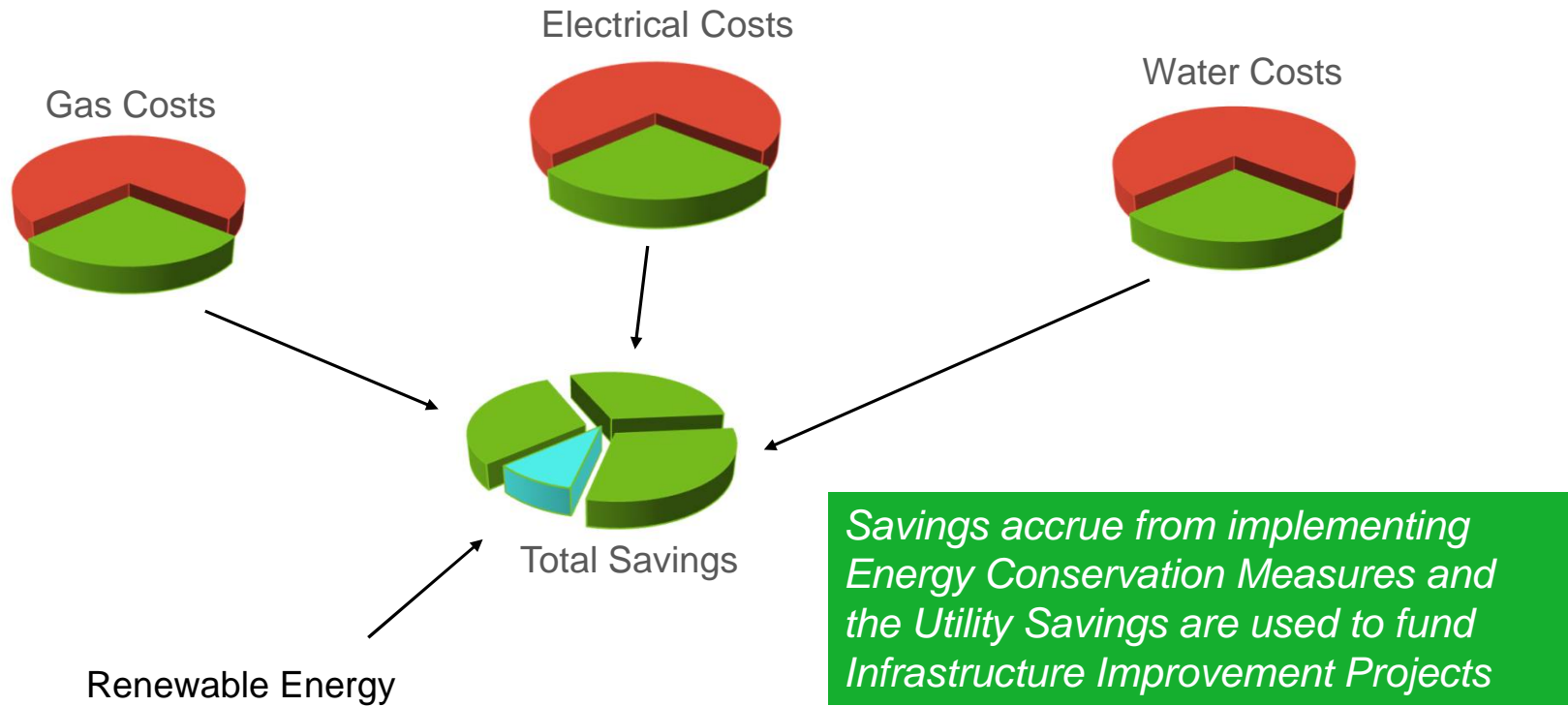


What is an Energy Savings Performance Contracting (ESPC)?

- Method of using future energy savings to offset costs of facility upgrade projects today
- Typically funded through a capital loan
 - Term anywhere from 7 to 20 years
- Savings are greater than loan premium
- Process allows selection of **best long-term solution**
- **Energy Savings are Guaranteed**

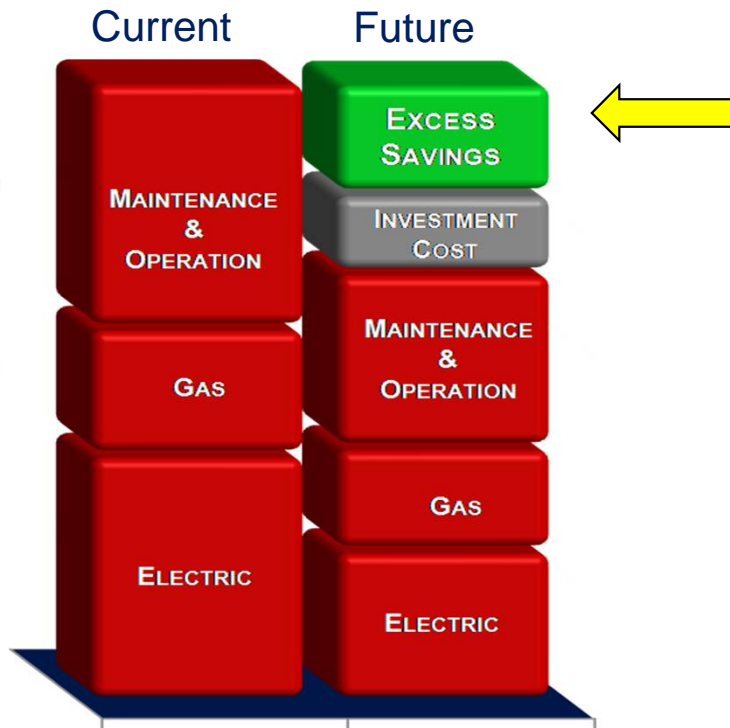


What is an Energy Savings Performance Contracting (ESPC)?



Financial Model

Energy and Operating Expenses



Opportunity: Savings of 25% are created by the implementation of new technologies of today

- High Quality / Efficient Lighting
- High Efficiency Air Conditioning & Heating Equipment Technology
- State of the Art Building Automation
- Reduced Maintenance & Operations Costs
- Energy Reduction & Awareness
- Ongoing Support & Auditing
- Utility Rate Optimization



Why Undertake an ESPC?

- Addresses Deferred Maintenance
 - Upcoming large capital expense
- Funding Challenges
- Sustainability & Environmental Concerns
 - Indoor Air Quality
 - LEED / Energystar certification
- Technology and Innovation
 - Modernize building infrastructure
 - Implement new technologies



Customer Story

Leveraging ESPC in Hospitality Space



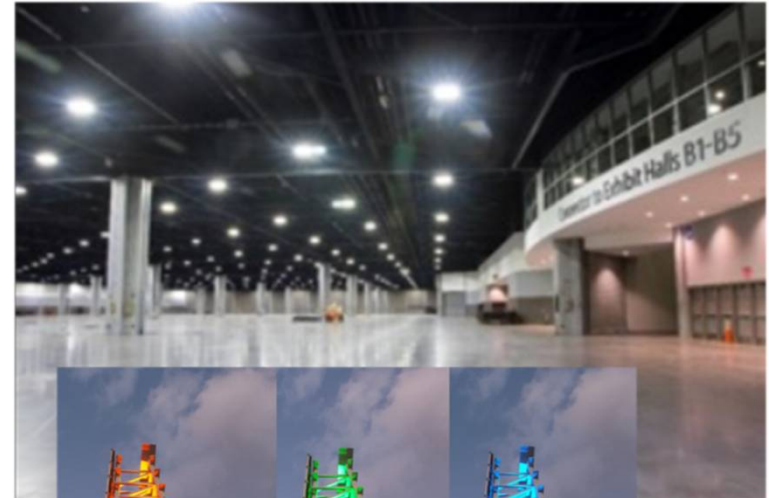
Georgia World Congress Center ESPC Project Overview

Financial Summary

- **\$28MM** Construction Price
- **\$2,04MM** GUARANTEED Year 1 Savings
- **\$433,264** in Georgia Power Rebates

Scope Summary

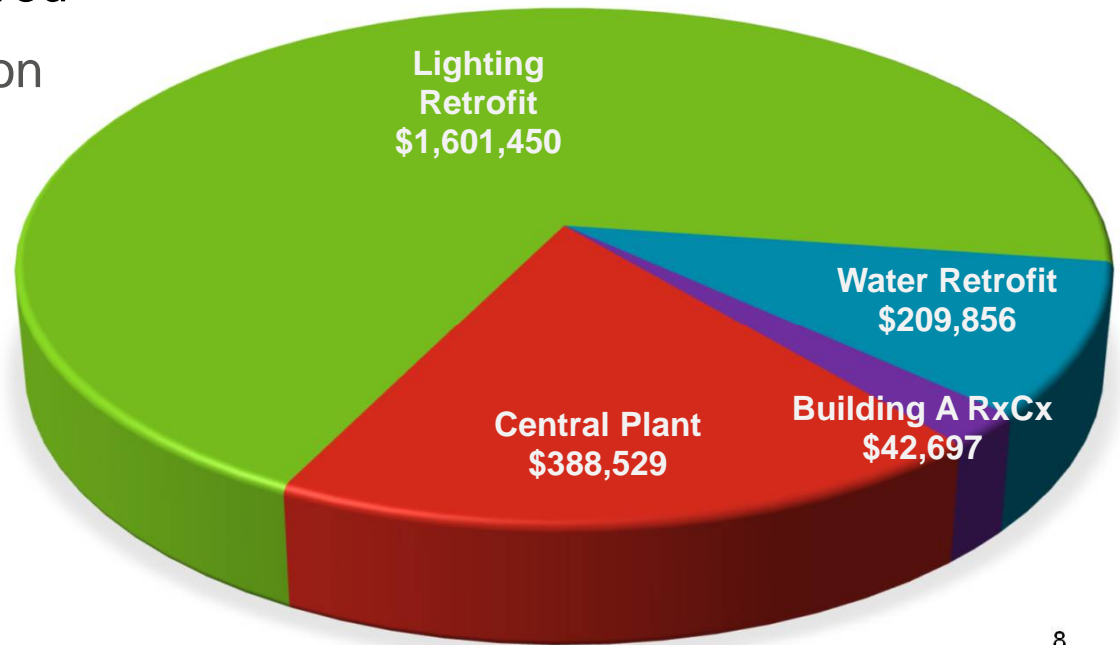
- **60,000** LED Lamps Retrofitted
- **6,350** Tons of Cooling Equipment Replaced
- **1,100** Water Fixtures Retrofitted



GWCC 1st Year Energy Savings Impact

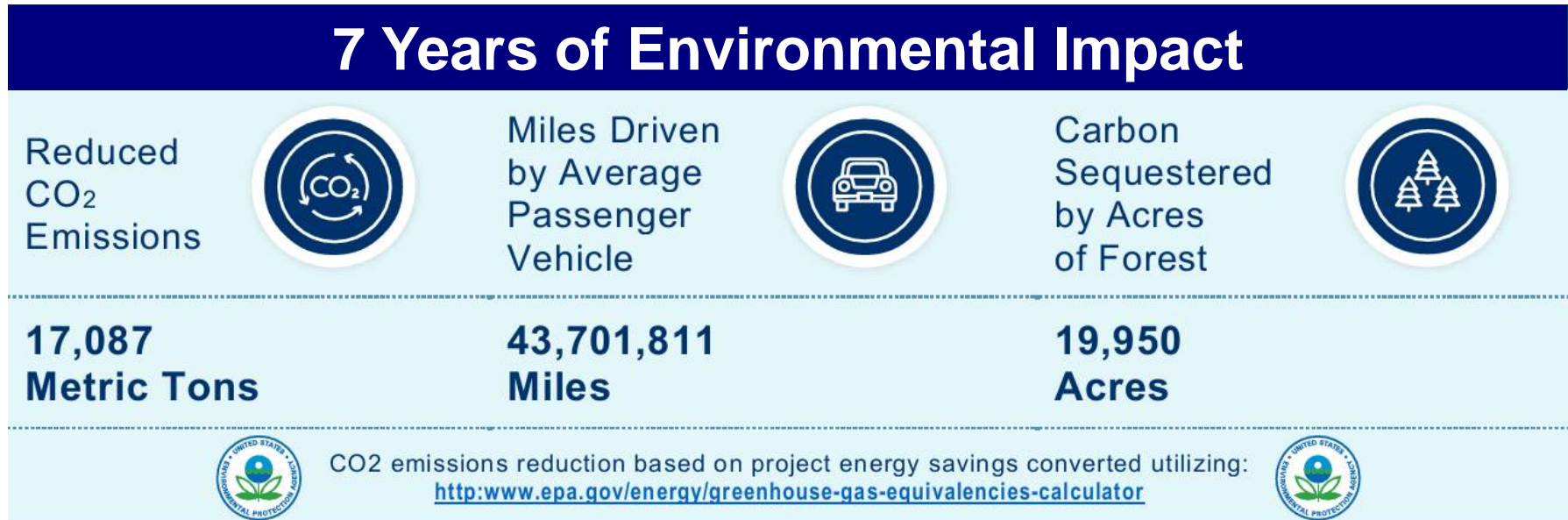
- **23,014,810 kWh** of electricity saved
- **190,973 therms** of natural gas saved
- **20,356,000 gallons** of water saved
- **43%** overall utilities cost reduction
- LEED Gold Certification

ANNUAL ENERGY SAVINGS CATEGORIES



GWCC Lifetime Project Impact

- **\$15,665,652** Guaranteed Savings
- **\$17,227,282** Actual Verified Savings

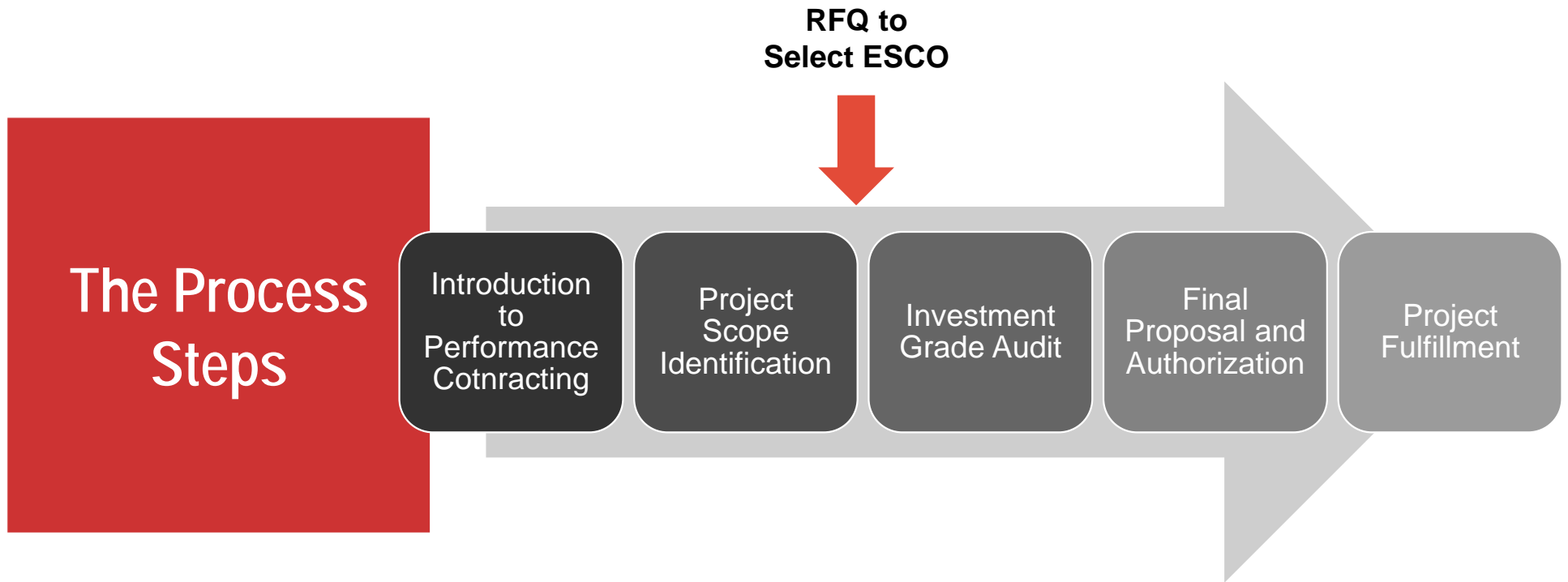


ESPC Process

What are the steps?



ESPC Process



Questions?

